

Master of Science in Sport Management

Non-Thesis Option



TEXAS A&M UNIVERSITY
Kinesiology & Sport
Management

Required Research Core		Credit Hours
SPMT 601	Research Methods for Sport Organizations	3
SPMT 690	Theory of Research Sport Management (Statistics course)	3
Total Required		6

Required Sport Management Core		Credit Hours
SPMT 610	Management in Sport Organizations	3
SPMT 611	Financial Management in Sport	3
SPMT 612	Personnel Management in Sport	3
SPMT 613	Diversity Ethics in Sport Organizations	3
SPMT 615	Sport Marketing	3
SPMT 616	Sales and Revenue Generation in Sport	3
SPMT 617	Sport Media and Communications	3
Total Required		21

Electives Sport Management Suggestions		Credit Hours
Required number of elective hours		9
Sport Management Elective Suggestions		
SPMT 623	Athletics Administration	3
SPMT 630	Sport Economics	3
SPMT 640 or 689	Psychology for Coaches	3
SPMT 642	Best Practices in Coaching	3
SPMT 646	Ethics in Coaching	3
SPMT 655	Sport Law	3
SPMT 683	Practicum in Sport Management	3
SPMT 684	Internship in Sport Management	3
SPMT 685	Directed Studies*	1-12
SPMT 689	Special Topics in...(unique topical courses)	1-4
Outside Area Courses (These may be substituted as electives)		3
<i>Typical outside areas: EDAD, MGMT, MKTG or another student interested area</i>		

TOTAL CREDIT HOURS NEEDED FOR GRADUATION		Credit Hours
Total Required		36



Notes:

* Distance students should not take SPMT 685; however, there may be special circumstances.

* Students may substitute KINE 690, HLTH 690, or STAT 651 for SPMT 690

Not more than 12 hours may be used in any combination of the following categories:

1. Not more than 8 hours in the combination of 691 (research) and 684 (Professional Internship) may be used.
2. Not more than 8 hours of 685 (Directed Studies) may be used.
3. Not more than 3 hours of 690 (Theory of Research) may be used.
4. SPMT 685 + 684 + 690 = should not go over 12 credits.