

Fall 2017

Texas A&M University
Department of Health and Kinesiology
Master of Science in Sport Management, Non-Thesis Option

Course Hours Required Research Core	(6 credit hours)
SPMT 601 Research Methods for Sport Organizations	3
SPMT 690 Theory of Research Sport Management (Statistics course)	3
Required Sport Management Core	(21 credit hours)
SPMT 610 Management of Sport Organizations	3
SPMT 611 Financial Management in Sport	3
SPMT 612 Personnel Management in Sport	3
SPMT 613 Diversity Ethics in Sport Organizations	3
SPMT 615 Sport Marketing	3
SPMT 616 Sales and Revenue Generation in Sport	3
SPMT 617 Sport Media and Communications	3
Electives Sport Management Electives Suggestions:	(choose 9 credits)
SPMT 623 Athletics Administration	3
SPMT 630 Sport Economics	3
SPMT 640 or 689 Psychology for Coaches	3
SPMT 642 Best Practices in Coaching	3
SPMT 646 Ethics in Coaching	3
SPMT 655 Sport Law	3
SPMT 683 Practicum in Sport Management	3
SPMT 684 Internship in Sport Management	3
SPMT 685 Directed Studies*	1-12
SPMT 689 Special Topics in ... (unique topical courses)	1-4
Outside Area Courses (These may be substituted as electives)	
Typical outside areas of focus: MGMT, MKTG, EDAD, or another student interested area	3
TOTAL CREDIT HOURS NEEDED FOR GRADUATION	36

* Distance students should not take SPMT 685; however, there may be special circumstances.

* Students may substitute KINE 690, HLTH 690, or STAT 651 for SPMT 690

Not more than 12 hours may be used in any combination of the following categories:

1. Not more than 8 hours in the combination of 691 (research) and 684 (Professional Internship) may be used.
2. Not more than 8 hours of 685 (Directed Studies) may be used.
3. Not more than 3 hours of 690 (Theory of Research) may be used.
4. Basically, $685 + 684 + 690 =$ should not go over 12 credits.